

GLENIFFER LAKE NORTH MARINA ASSOCIATION (GLNMA)
SURVEY 2022 SYNOPSIS – JUNE 21, 2022

The GLNMA Strategic Planning Committee (SPC) undertook a Resort-wide survey that was open from March 14-21, 2022, to gain a better understanding of what Resort lot owners thought of the Marina and what slip licensees wanted from their Marina. Indications from the lot owners suggest there is significant demand for more slips that could be sold or rented. It was also apparent that slip licensees are primarily concerned with having a safe place to moor their boats at a reasonable cost.

- Of 751 surveys sent, 446 responses were received or 59% of Resort population, an exceptionally high response rate;
- 111 slip licensees of 148 total completed the survey (75% of all licensees or 25% of respondents); the remaining 335 respondents were not slip licensees;
- 86 % of respondents believed that the Marina adds some or a lot of value to the Resort, while only 56% thought it added value to their individual property;
- 14 % think that the Marina may not or does not add value to the resort;
- 44% were not sure or didn't believe it adds value to their individual properties;
- There appears to be a robust demand for more slips at the Marina. 27 people said they wish to purchase a slip while 105 indicated they would be interested in renting a slip;
- Licensees indicated that for the most part the Marina decking is good or adequate. Dock substructure, however, is significantly degraded;
- Respondents deemed the fairways between docks could be wider and the slips larger as the majority only indicated that they were adequate or poor;
- While most licensees were happy with their slip location comments indicated the distance from gangway to slip was an issue especially for young children; and
- Licensees also wanted slip fees set at a rate that would fully fund the Marina without the need for future cash calls.

In conclusion, it would appear the Marina needs to be expanded and reconfigured to meet Resort needs. The Strategic Planning Committee will prepare a path forward for consideration.

For complete survey results and analysis go to: www.glenifferlakemarina.com